EVALUATING OUTCOMES

GOVERNMENT OF CANADA FRAMEWORK

WHAT ARE OUTCOMES?

When we talk about "**evaluating outcomes**", we need to be specific about what each word means.

The GoC has policies and directives that identify both words (see the next few slides); to be precise, our definitions will borrow from the approach used to create a "**logic model**" (more details on that soon).

Evaluation activities must be **well-defined** and grounded in **high-quality** data.

DATA STRATEGY REFRESH – MEASURING OUTCOMES

Specific high-level desired outcomes are identified in the [GoC 2023-2026 Data Strategy Refresh](#):

- effective, equitable, ethical, and inclusive services, programs, and policy

- trusted and accountable government

- greater public value from data

- enhanced evidence-informed decision-making

- support for Indigenous data sovereignty

Lesson: outcomes from initiatives on which we are working should align with one or more of the items above.

data-action-lab.com

OUTCOME MANAGEMENT GUIDE & POLICY ON RESULTS

TBS's "Outcome Management" guide is aimed specifically at **projects** and **portfolio management**. Good guidelines are referenced in the document, including the use of **logic models**.

The GoC also has a "Policy on Results", which includes the "Departmental Results Framework". The purpose of this document and program is to provide departments with guidance on how to **best measure the success** of **programs**, **initiatives**, **projects**, and **ongoing operations**.

EVALUATING OUTCOMES

GOVERNMENT OF CANADA FRAMEWORK